(A10) Online Assignment - Best & Worst Site

The web is an interactive place. Sites can be relatively stagnant with little to do but read and click OR they can be dynamic and interactive, requiring the user to be engaged in the site.

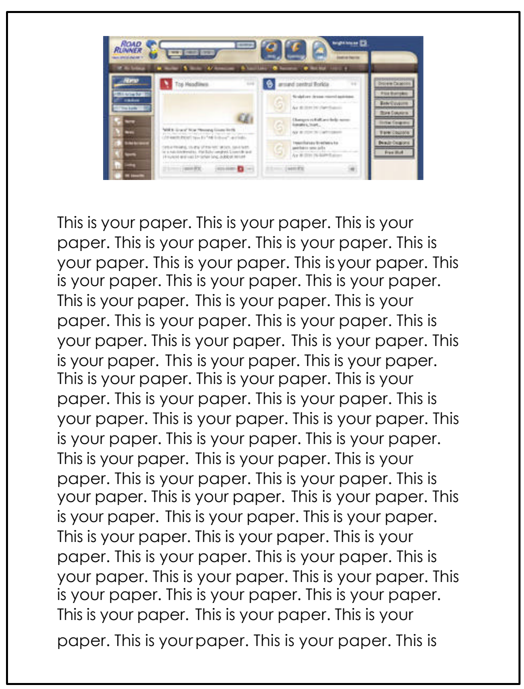
Best VS Worst- As a web designer you should learn to have a critical eye as you surf the web. Learning to see the issues involved in a web site's design is essential to being a good designer. Review the following site for ideas or do site research on Google with the keywords “”bad web design help” (or something anything like that...) see where it takes you.

Top 10 Mistakes in Web Design - A must for Newbies
http://www.useit.com/alertbox/9605.html

Also visit my resources for other ideas.

Find two (2) sites: a site you consider very professional, and another that is one of the worst. Consider the interactivity of the sites as well as the overall effectiveness of the website for a user. Describ e in detail your reasons for picking each, pointing out at least 5 things about each that qualifies it for the best or worst site. Be sure to also discuss the elements of design, the tools used (flash, media, links) and **how** these elements add to or take away from the usability and interactivity of the site.

Take time to relate your observations to the 5 areas of the user experience:

6. strategy
7. scope - interactivity
8. skeleton
9. structure
10. surface

Your final product will be a two -four (2-4) page paper, single spaced, with screen shots of the two sites chosen, and your written observations in relation to what you have learned in the course. Screen shots should not take up more than ¼ of the page.