(A4) Online Research- Define the Scope

Read Chapter 4 of ***The Elements of the User Experience- User Centered Design for the Web***
By Jesse James Garrett

Find the home page of ANY website of interest. Take a screen shot of the site and analyze the site for the site's scope.

1. What is the site's scope of features? (Do they have a guestbook, search engine, chat, purchasing options?)
2. Are there any features that appear extremely useful and interactive for the audience?
3. Are there features which seem unnecessary or leave you wondering about the purpose of those features?
4. What features would you add to the scope of this website?

In 200-300 words, briefly describe the above questions and the resulting observations you have made about the site you have chosen. Please indicate the URL (www.somesite.com) in you paper as a reference.

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