

(A7) Hands-On Assignment - Site Outline

Web Site Project - Outline The purpose of this assignment is to illustrate your direction with (A11) and demonstrate an understanding of:

1. strategy (your goals)
2. scope (features you will offer)
3. skeleton (basic layout)
4. structure (organization of site linking)
5. surface (interface design)

ALL projects with a client require you to become the planner and designer – Creating a mock up of the site and an outline of your direction is necessary for the successful development of a site. Without a plan, you will fail to develop a site that is consistent, functional, and usable.

Part 1- Prepare a **Site Map** - Hand Drawn - of your 5-6 pages

Include a basic **outline of each page's content** for your SITE Project. This runs in direct correlation with the final Assignment (whichever assignment you choose to do will be the focus of this planning project). The final projects are listed on Assignment (A11).

Part 2- Prepare a **Brief Explanation** - the content (what the site will have) , strategy (goal), and scope (features) of the web site.

Both will be submitted to the teacher as if the teacher WERE a potential client and this were a proposal!

Extra Credit: A site Mockup may be designed (using PowerPoint, Dream Weaver, Photoshop, or Illustrator) Demonstrating the site's **surface** structure. It must be placed on presentation board with an image of your file structure AND a brief write up of your goals/scope/and color choice decision. If a mock up is created it will count as an extra credit assignment **worth up to 100pts** to **replace your worst assignment** grade.