(OA9) Online Research- Define the Surface

Find the home page of ANY website of interest. Take a screen shot of the site and analyze the site for the site's Surface.

1. What is the site's interface design?
    a. Is the skeleton of the surface obvious to the user? Or disorganized?
    b. How is the surface structured/Organized?
2. What metaphors are used to logically point out the underlying structure and scope?
3. Is the surface well organized? Busy? Too open? Flashy?
4. What tone is determined by the surface of the site?
    a. Is there an obvious color scheme?
5. Do the eyes of the user move easily through the page or with distraction?
6. Is there good contrast?
7. Is the surface uniform
8. Is the design consistent from page to page?

In 200-300 words, briefly describe the above questions and the resulting observations you have made about the site you have chosen. Please indicate the URL (www.somesite.com) in your email response as a reference.

(IF provided this term)
Read Chapter 7-8 of ***The Elements of the User Experience- User Centered Design for the Web***
By Jesse James Garrett

This is your paper. This is